619 Recipients

Subject
Strengthening Our Practice

From
Hilary Jacobson
motherfoodinfo@gmail.com

Reply to
motherfoodinfo@gmail.com

Included Lists
[8]I am a Healthcare Professional, [14]Course Interest

Delivered
Monday 11-04-2024 04:22 PM

414	20	7
Opens	Clicked	Unsubscribed
70.29%	3.40%	1.19%

Total Opens	723
Number of Complaints	0

Click Rate	**3.40%**
Unique Clicks	20
Total Clicks	31
Last Clicked	11-14-2024 02:10 PM

Apple MPP opens included

Apple MPP opens	**192**

Click-to-Open Rate	**9.01%**
Average Time to Click	N/A

Total Conversions	**0**

Sending Status

589 Delivered	**25** Soft Bounced	**5** Hard Bounced
95.15%	4.04%	0.81%

Soft Bounce Details	
USER The recipient's quota was exceeded, recipient's mailbox is full, or recipient is inactive	**3** 12%
CONNECTION Connection problems with ISP	**8** 32%
UNKNOWN Other reasons	**14** 56%

Hard Bounce Details	
undefined undefined	**2** 40%
USER The contact has already soft bounced at least 5 times.	**3** 60%

[82]Newsletter Nov. 4 2024

Results by List

List	Delivered	Soft Bounced	Hard Bounced	Open Rate	Total Opens	Click Rate	Total Clicks	Unsubscribed	Complained
[8] I am a Healthcare Professional : **97.90%** 606 contacts	**95.21%** 577	**3.96%** 24	**0.83%** 5	**69.84%** 403	**100%** 704	**3.12%** 18	**5.03%** 29	**1.04%** 6	**0%** 0
[14] Course Interest : **31.50%** 195 contacts	**96.92%** 189	**3.08%** 6	**0%** 0	**76.72%** 145	**100%** 282	**5.82%** 11	**9.52%** 18	**2.12%** 4	**0%** 0

History

- **Sending completed**
  The campaign [82] Newsletter Nov. 4 2024 has been sent.
  Nov 04, 2024 3:22 PM

- **Scheduled**
  The campaign [82] Newsletter Nov. 4 2024 has been scheduled for Nov 04, 2024 3:20 PM.
  Nov 04, 2024 3:20 PM

- **Draft**
  The campaign [82] Newsletter Nov. 4 2024 has been modified.
  Nov 04, 2024 3:20 PM

- **Draft**
  The campaign [82] Newsletter Nov. 4 2024 has been modified.
  Nov 04, 2024 3:20 PM

- **Draft**
  The campaign [82] Newsletter Nov. 4 2024 has been modified.
  Nov 04, 2024 2:56 PM

- **Draft**
  The campaign [82] Newsletter Nov. 4 2024 has been modified.
  Nov 04, 2024 1:13 PM